

# PROPR CONFERENCE

*Networking in motion*

[www.pro-pr.co](http://www.pro-pr.co)

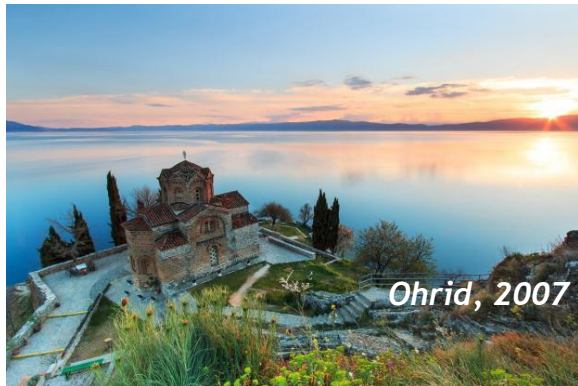
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## About the Conference:

- ❖ The **first international conference** on communication in Southeast Europe
- ❖ Three-days of the **newest communication trends**
- ❖ For **more than 18 years** we have been gathering prominent communication experts around the world



## City hosts of the PRO PR Conference:



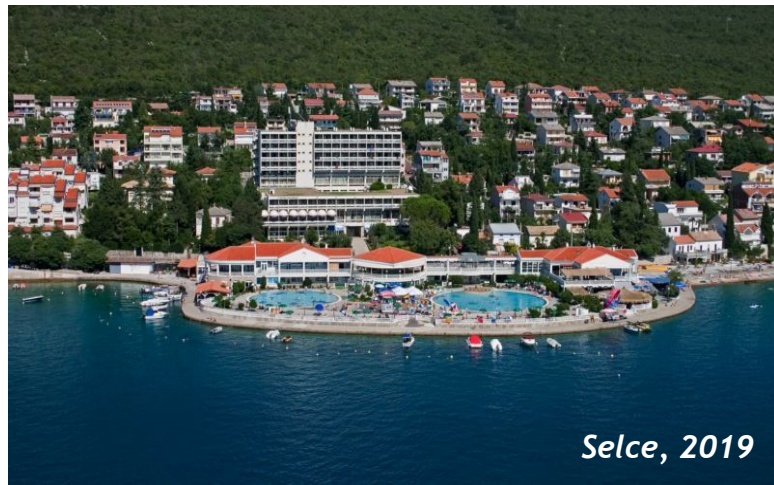




Tuhelj, 2017



Zlatibor, 2018



Selce, 2019



Podčetrtek, 2022

# Previous lecturers



**Robyn De Villiers,**  
Burson Masteller  
South Africa



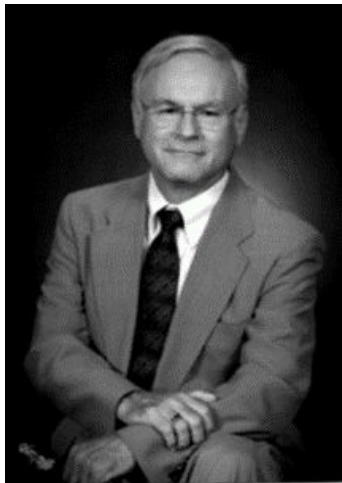
**Olga Podoinitsyna,**  
VTB Capital  
Russia



**Peter Thier,**  
Austrian Airlines  
Austria



**John Shield,**  
BBC  
United Kingdom



**Don W. Stacks,**  
University of Miami  
United States of America



**Maria Laura Garcia,**  
GlobalNewsGroup  
Argentina



**Alex Aiken, executive director**  
UK Government  
United Kingdom



**Takashi Inoue Ph.D. ,**  
Inoue Public Relations  
Japan



**Patrizia Rutigliano ,**  
Snam S.p.A.  
Italy



**Oliver Faust ,**  
Renault  
France



**Nikolaos Dimitriadis ,**  
Trizma Neuro  
Greece



**Sean Gardner ,**  
Forbes  
United States of America



**Patrick Harrison ,**  
Highgate  
United Kingdom



**Fatima Al- Ali**  
Qatar International Court  
Qatar



**Lucie Pecháčková ,**  
O2  
Chezia

## Participants of the PRO PR Conference are communication experts who work in:

- ❖ Public administration
- ❖ Private companies
- ❖ Global corporations
- ❖ Non-government sector
- ❖ Marketing





## We have been supported by:

- ❖ International Public Relations Association - IPRA
- ❖ Local and regional professional associations
- ❖ Local government
- ❖ Local tourist organizations

## We have been followed by:

- ❖ 40 representatives of the most influential regional media
- ❖ More than 200 communication experts from the region
- ❖ More than 25000 Facebook followers
- ❖ 30 representatives of the most influential media

# During 18 years of the PRO PR Conference...

- ❖ 26 458 km made by the organizer
- ❖ 18 680 posts on social media
- ❖ More than 2520 participants
- ❖ 308 lecturers



More than....

6 290 000

views on our

social media profiles



## PRO PR Awards:

- ◆ Established in 2012, on the occasion of the celebration of the 10th anniversary of the PRO PR Conference
- ◆ Intended for the professionals who have contributed to the development of the public relations profession
- ◆ Categories: PRO PR Awards, PRO PR Vision Manager, PRO PR Vision City, PRO PR Infigo Award



## ❖ 158 PRO PR Awards winners

## ❖ 7 Vision City winners:

- ❖ City of **Maribor** (2012)
- ❖ City of **Pula** (2013)
- ❖ City of **Varaždin** (2015)
- ❖ Municipality of **Kotor** (2016)
- ❖ City of **Šibenik** (2017)
- ❖ City of **Novi Sad** (2018)
- ❖ City of **Mali Lošinj** (2019)

## ❖ 8 Vision Manager winners:

- ❖ **Jože Mermal**, Chairman of BTC Management Board (2012)
- ❖ **Emil Tedeschi**, President and Chief Executive Officer at Atlantic grupa (2013)
- ❖ **Edhem Fočo**, Director of Al Jazeera Network (2014)
- ❖ **Darko Šket**, Former President of the Management Board at Pevec (2015)
- ❖ **Esad Zaimović**, President of the Management Board of Hipotekarna banka (2016)
- ❖ **Martina Bienenfeld**, Director of the Tourist Organization of City of Zagreb (2017)
- ❖ **Andrej Jovanović**, CEO at Moji brendovi (2018)
- ❖ **Gordana Kovačević**, President of Ericsson Nikola Tesla (2019)



*Rejuvenate yourself, rejuvenate public relation*

## 18th PRO PR CONFERENCE

**17 LECTURES**

**4 WORKSHOPS**

**1 PANEL**

**17 MEDIA SPONSORS**



## CONTACT US:

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